

MICHELLE SON

LA BASED FASHION DESIGNER

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PASSWORD: 0323

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SKILLS

FASHION ILLUSTRATIONS

ADOBE SUITE

WEB PDM

FULL CIRCLE

TREND FORECASTING

GARMENT CONSTRUCTION

DENIM WASH

ENGLISH/ KOREAN

EDUCATION

Otis College of Art and Design

- BFA: Fashion Design 2018
- Presidential Scholar : 4 yrs

MENTORSHIPS

LIBERTINE

BALLY

UNIVERSAL STUDIOS

JESSICA SIMPSON

EXPERIENCE

True Religion

Women's Denim Designer, Feb 2022 - present

- Designed mainline women's denim and non-denim products, special capsules, and SMUs with Urban Outfitters for the streetwear and lifestyle customer base.
- Collaborated with Design Director to create comprehensive inspiration boards, seasonal color palettes, wash range, styling elements, silhouettes, and trims.
- Attended Regular, Curvy and Plus fittings to guarantee product alignment with design expectations and maintain consistent creative vision.
- Collaborated cross-functionally with men's design, tech design, PD/production and merchandising teams to facilitate effective information flow.
- Created and sourced seasonal fabric, wash treatment, trim, and embellishment to enhance design aesthetics while capturing upcoming market trend.
- Presented product assortments during concept, sketch, proto and SMS reviews , effectively communicating design concepts and capturing adjustments.
- Mentored and managed assistant designers, providing guidance and support as needed.

Hidden Jeans

Women's Denim Associate Designer, Jan 2021 - Feb 2022

Women's Denim Assistant Designer, Jun 2018 - Jan 2021

- Worked directly with Head Designer from conceptualizing to production of the line, overseeing half of the contemporary denim collection independently
- Attended annual MAGIC and FAME trade shows in Vegas and NY
- Organized garment specs, construction details and fabric information
- Updated and revised tech packs line sheets daily
- Translated design direction and fabric/trim selection into original designs
- Collaborated with e-commerce team in conceptualizing look book themes and styled outfits for photoshoots

Pacsun

Men's Knits & Tops Intern, Jun 2017- Aug 2017

- Assisted in sketching out flats, plaids and stripes on AI and photoshop
- Updated CADS and tech packs utilizing webPDM
- Completed trend research for spring 2018 silhouettes and color
- Collaborated with cross-functional interns on business proposals to VPs and the CEO
- Reviewed new graphics, print quality and washes with the team